

NEW in 2025!

Apraxia Kids SLP Directory Member Badge

Instructions for Use



We are excited to share with you a new badge to identify yourself as a member of the Apraxia Kids SLP Directory! We recognize that applying and being approved to join our directory is a big deal and want to help you acknowledge that accomplishment and your connection to Apraxia Kids and the apraxia community. You can now use the attached logo to identify yourself as a proud member of our directory. **This is entirely optional and is not required!** **Please read all terms and instructions for use.**

How you can use this logo:

- You can add this logo to your emails, website, or social media to identify yourself as a member of the Apraxia Kids SLP Directory. You can hyperlink the logo so that it links back to the Apraxia Kids website, the SLP Directory search feature, or your specific SLP Directory listing page.

Where you can use this logo:

1. Social media posts
2. Professional website
3. Email signature

Where you can link the logo to:

1. Apraxia Kids main website - <https://www.apraxia-kids.org/>
2. SLP Directory search page - <https://www.apraxia-kids.org/search-directory/>
3. Your specific SLP Directory listing

Accompanying text you can use:

The Apraxia Kids SLP Directory is designed to connect families with SLPs who have shown a foundational level of understanding and experience in evaluating and treating children with apraxia of speech.

Important logo guidance!

- Do not alter this logo or text in any way!
- Only SLPs listed in our SLP Directory are permitted to use this logo.
- If you are using any other text or logos around being listed with us (other than the already approved Boot Camp logo), please remove it immediately and only use this approved badge and text as anything else is not brand compliant.
- Being listed in our directory is not a certification or recognition of advanced training. It is an acknowledgement of foundational knowledge of and experience in diagnosing and treating CAS. The recognition of advanced SLPs is reserved only for those who graduated from our Apraxia Kids Intensive Training Boot Camp.
- If you are a Boot Camp graduate using the Boot Camp Recognition logo, you may continue to use that and add this logo to it if you'd like.

If you have any questions on how to use this badge, please do not hesitate to reach out!

Amanda Stein, Program Manager
amandas@apraxia-kids.org
slpdirectory@apraxia-kids.org